



Applicant's Guide

to

The American Hemerocallis Society

Daylily City Program



Version 2000/1.2

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Cover: West Bend, WI, Gold Level AHS Daylily City

First edition, Version 2000/1.2: Kenneth Cobb, editor

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Introduction

The American Hemerocallis Society (AHS) invites your city to consider applying for the designation as an *AHS Daylily City*. The objective of this program is

*to create and maintain an awareness of the benefits of daylilies
for landscape usage in public locations and increase the overall usage of daylilies
through educational and promotional events within the city.*

If your community meets the intent of the program's policy, then please follow the procedures below.

Program Policy:

- Any city that uses named daylilies in a landscape or display manner in a public access area is eligible.
- A public access area may be, but is not limited to, flower beds around government buildings, public parks or gardens, traffic medians, street corners, schools, or public universities.
- Display areas must maintain an acceptable appearance year round. Acceptable is defined as free of weeds, with healthy plants and without excessive dead foliage. The appearance of the areas in winter months will be subject to local growing conditions.
- Promotion within the city must insure that a reasonable percentage of citizens are aware of the daylily plantings as well as flower shows, educational/scientific presentations, and/or other creative activities associated with daylilies.
- An *AHS Daylily City* designation is valid for five consecutive years and may be renewed.
- Selection will be based on a point system with a minimum of fifty (50) points required to achieve a "Bronze" rating. Higher levels of achievement may be awarded. Points are only assigned for on-going activities or those which have occurred in the *two calendar years* preceding the application.

Procedures:

A sponsor (or organization) who does not have to be a member of, or affiliated with, the AHS must do the following:

- Obtain approval of the appropriate city department.
- Complete the enclosed Application and Self-Assessment (Appendices D and E). Current forms may be acquired from an AHS Regional Vice-President or from the AHS web site: www.daylilies.org.
- Collect *copies* of appropriate supporting documentation. (Materials will *not* be returned.)
- Submit all materials, along with the appropriate fee (\$50 initial or \$15 renewal), to the AHS Regional Vice-President (RVP) for the state in which the city is located. [Current addresses for RVP's may be found in the *Daylily Journal* or on the AHS web site.] Make the check payable to: *American Hemerocallis Society*.
- Coordinate a public announcement with city officials upon notification of selection. A framed certificate will be awarded.
- Reapply on behalf of the city within six months of the expiration date. A renewal certificate will be awarded upon successful re-application.

Overview

It is essential for an applicant to understand that the AHS Daylily City Program is expected to reflect a "partnership" between governmental agencies, private citizens, civic groups, the business community, as well as a local daylily club or other sponsor. It does not merely serve as a vehicle to recognize the achieve-

ments of the sponsoring organization. All evidence documenting the application should be pointing to the AHS mission as noted above.

Reviewers, members of the AHS Daylily City Committee, will be wishing to see evidence that the

program is endorsed and actively pursued by the city and its “partners”. This “partnership” theme will become more obvious as we move through the various points of the assessment. Evidence which only serves to recognize the achievements of the local sponsoring organization may not be sufficient to garner points in the Self-Assessment (see Appendix E) if the achievements or benefits are viewed as primarily “internal” to the sponsor.

The AHS Daylily City Committee will take a systematic approach, based upon the evidence presented, to reviewing the application in its entirety. A

single summary will be produced rather than taking a piecemeal approach. However, if only minor issues surface, an attempt will be made to resolve them immediately rather than to reject an application or merely award a lower level designation based upon committee assumptions. No less than three individuals will review the application. No individual will review an application from his/her own AHS region.

There are three designated levels of achievement within the AHS Daylily City Program: Bronze, Silver, and Gold. The minimum point-score to achieve each level is 50, 100, and 150 respectively.

General Hints On Developing Your Application

1) *Focus on the city’s commitment:* Provide a letter from the mayor, head of the park’s department, or other official who can state the interest of the city in being a significant partner in this program. Have the city official describe something of their vision for, or commitment to, the program.

2) *Leverage your resources:* Do not try to do all the work within your sponsoring organization. Remember, the *partnership* concept means involving others — this is key to the program. For example, rather than just providing a daylily bed in a school yard, suggest to teachers that students develop science projects related to the daylily. Have the School District or a science teacher put out a web page highlighting the students’ results with daylilies! In this way, your application gets even more credit for creativity without direct work by the sponsoring organization. Put the community to work! If your city has a web page, ask the web-master to put some daylily-related publicity out there, e.g., pictures of public gardens and how to locate them, etc.

3) *Always be thinking of the bigger picture:* Provide a brief description of the city such as population, location in relationship to other towns or metropolitan areas, especially a city map which roughly highlights the physical distribution of the various public plantings and AHS Display Gardens in terms of downtown and or key population centers. The reasoning here is that if plantings are spread throughout the city, or county, it affords a larger portion of the population a chance to view them more easily. For example, twenty-five daylily clumps in each of four park or school entrance beds may achieve more public viewer-ship, and assessment points, than 100 daylily clumps in a private AHS Display Garden or in a remote corner of a single park.

4) *Find ways to measure the city’s success with daylilies:* Estimate, roughly, how many will see daylilies when the public gardens come into bloom. Most governments know the traffic patterns and estimated traffic at various times of the day. They should be able to tell you how many cars pass and “view” these sites each day. Put the city to work! Focus on awareness!

Although the recruiting of AHS members is not a stated program goal, a statement about the growth of a local daylily club over a period of time, percentage-wise and in real numbers, might be one indicator of the success of your public awareness efforts within the city. Obviously a club of 30 or 50, growing by 20% annually in a city of 10,000 or 30,000 would be more impressive than the same in a city or metro-area of 500,000. Smaller cities are not at a disadvantage and probably have an advantage in the AHS Daylily City Program due to their close-knit nature and pride in local achievements.

5) *Demonstrate long-term commitment:* This is important as it shows that the community is interested in more than the initial approval and has a desire to improve and work towards higher levels of recognition later. Although points are only allocated for activities occurring during the most recent two-year period, evidence of prior patterns of activity or future plans will help the application.

6) *Document everything:* The committee can only make decisions based upon the evidence presented. For those of you who are very close to your process, your activities may seem obvious to you while not appearing as such to the committee. The evidence should always point to the AHS mission of *awareness* and *promotion*

of the daylily to the *general public*. Where a range of points can be assessed, the committee will examine your documentation and information in terms of the scope, detail and frequency of the given component. Additional points could be assigned for a very well documented and strong program within the community.

The remainder of this document will be a step-by-step review of the Self-Assessment form with explanations and constructive suggestions for what the committee feels is required to achieve compliance with the

goals of the program. Please review Appendix E before continuing. The Scale-of-Points is not a purely objective-based scale. It is meant to give you an approximation of how you stack up. Some areas may be objective while others may be more subjective based upon the evidence provided. While points will not be awarded in excess of the ranges shown, in some cases fewer may be awarded as the committee continues to refine the expectations. After completing the Application and Self-Assessment, forward them, with the appropriate documentation and fee, to the AHS Regional Vice-President for the state in which the city is located.

Preparing The Self-Assessment

Section I: Daylily Plantings

Public Plantings

Collections and Mass Plantings

Daylily plantings are a subjective area. Points may vary according to the number of cultivars, number of sites, distribution of sites, accessibility to the public, and overall impact. A minimum requirement is discussed at the end of this section.

At least 50% of a bed (square footage, not number of plants) should be daylilies for the needed visual impact required - daylilies should predominate and impress the viewer. To gain points in the categories of collections or mass plantings, provide representative photo(s), slide(s) or video(s) which do justice to the garden or plot. State the number of beds/plots, the estimated number of plants in each, and the approximate percentage of plant material that they represent as it is difficult to determine this from a picture. In the case where there are many garden plots, some quite small, covering many locations, a representative sample of pictures will suffice.

Accessibility is important! The intent of even the Bronze Level designation is to see impressive and diverse public plantings which achieve the AHS mission for public awareness of the daylily. It is nice to have them planted in a traffic median or interstate cloverleaf, but it is preferable to have them accessible to the public in parks, building entrances, or other places where citizens can walk up and look at them at their leisure. Describe the location of key plantings which achieve this goal.

Distribution is also important! As stated earlier, several smaller gardens in strategic locations should achieve more public viewer-ship, and thus assessment points, than one larger display at a more remote location.

For named cultivars (even if not labeled in the planting bed), state, by name, some representative examples of the different cultivars in each bed. They do not have to be the very latest, most expensive cultivars. A given public planting could be: a diverse representation of old and new of all forms and sizes; or a bed focused on a given color, form or theme, e.g., spiders, historical (Stout Medal bed), etc.

Mass plantings might consist of large sweeps of a single color or plantings depicting the color range of the daylily. The totality of all plantings should represent the diversity of the daylily. Note that *credit is not given for seedlings or plantings of unnamed daylilies*.

Labeling of Cultivars

Although labels are not mandatory, they are a valuable asset in promoting daylilies. To achieve all possible assessment points for labeling of cultivars, the vast majority of plants should have markers of some type. Since some plantings may have labels and others may not, indicate the overall percentage of all cultivars which are labeled. Optionally describe the type of labels and what information they contain other than the cultivar name, if anything. Note: no points are assessed in this category for labels appearing in AHS Display Gardens since labels are already an inherent requirement of that program.

Maintenance Agreements

Appendix A depicts a hypothetical outline of an agreement between an AHS Daylily City applicant and any of the various types of partnerships for the purpose of assuring that a garden, plot, or bed is maintained at the high level expected of an AHS Daylily City. The bold-faced items are purely suggestions and may not all be appropriate in every case. Likewise, the omission of any task does not imply it should not be included as part of a maintenance agreement if appropriate. Use of this outline and format is not mandatory. It is simply offered to assist you in the design of your own form.

Two completed examples are also attached (see Appendices B and C). Again, the specific wording in these hypothetical examples in no way suggests that these are the required methods of maintenance or the words that the reviewing committee expects to see. An agreement should probably not exceed two pages. This agreement may or may not be a binding legal contract. The applicant will have to make that determination. The intent is to provide assurance to the AHS Daylily City Committee of the applicant's willingness to uphold the ideals of the AHS and this program. Maintenance is key to a successful program and for this reason these agreements are a mandatory part of the application.

For maximum allocation of points, it would be extremely beneficial if the application contained some indication of how the various gardens/plots/beds are supervised to ensure that they are in compliance with the respective maintenance agreements. For example, the application might state that a club officer, or appointee, will inspect each garden x times per year and recommend corrective action as necessary. Further, the application might state the criteria and process used to reassign the responsibility if corrective action is not performed appropriately or in a timely manner.

It is not necessary to submit a copy of every agreement which is in place. An applicant should submit evidence of at least one agreement that is typical of each type of maintenance partnership for which points are being claimed (club, government, neighborhood or civic group, youth group) and state how many agreements of that type are in force. There should be only one agreement per site. If any gardens/plots/beds are not under maintenance agreements, this should be noted, also. Note: It is not sufficient merely to provide a letter or statement saying "the city [or other group or individual] will maintain the garden". The committee

wants to see specific accountability for the on-going beauty of the various locations.

AHS Display Gardens

There is no need for further documentation in this section, other than to provide the garden names / addresses, to prove that they are AHS Display Gardens. Since that program is an independent entity, the garden status can easily be verified. However, for enlightenment of the committee, photos or slides would be viewed very favorably as would an indication of the number of cultivars in each Display Garden, and especially the number of estimated visitors, on average, during bloom season.

Minimum Requirements for Section I

A minimum number of points must be acquired in Section I of the Self-Assessment which varies according to the designation level being sought. In each case, points for maintenance agreements / partnerships are *mandatory* (except for AHS Display Gardens which have their own program standard to which they must adhere).

Besides achieving the overall minimum point-score for the designation levels, the portion of that score achieved within Section I must be at least 25 points for Bronze, 45 for Silver, and 60 for Gold. These minimums must additionally include at least one daylily collection of twenty-five or more named cultivars, plus the mandatory maintenance agreements /partnerships. The rationale behind these limits is the need to insure that public daylily displays are a central focus of the application.



Section II: Flower Shows

For accredited shows, the show schedule is sufficient evidence for points since the show report to the AHS Exhibition Chair and *The Daylily Journal* summary confirm the estimated attendance and number of entries. For unaccredited shows or displays, an estimate of attendance and number of entries should be provided, along with any show schedule. Since the AHS Daylily City application looks at the two-year cycle, it helps to note if a show is an annual event as opposed to a now and then event. This helps to achieve the maximum points in the category.



Section III: Educational/Scientific Presentations

School Presentations

Document the topic, estimated attendance, name of presenter, and to which schools and grade levels the program was presented. State if this was an annual or one-time event? Indicate if this was purely a formal presentation, such as a slide show, or if it was interactive, perhaps including “hands-on” activities such as demonstrations of pollenating, dividing or planting daylilies, etc.

Other Types of Presentations

Always try and tie everything in your application to evidence of community awareness! Many communities have 4-H clubs, agricultural classes in high schools or community colleges, and “regular” garden clubs which present opportunities for assessing presentation points. Document the topic, estimated attendance, name of presenter, and the target audience. State if this was an annual or one-time event? State how many presentations were made in each category?

The “other” category of presentation is where the concept of a sponsoring organization’s activities must be closely examined and separated from the AHS Daylily City mission. Ask yourself how a presentation promotes the awareness to the public *within* your community, i.e., to non-AHS members! In general, programs internal to a hemerocallis society really do not achieve the AHS Daylily City objective and do not qualify for points. If you give programs within your club, they can be assessed points only if you can show that the citizens within your community were fully aware and in attendance in significant numbers. For example, if you put a notice in the paper of a club program but only one or two non-members show up, ask if you have honestly achieved the AHS Daylily City program educational objectives. On the other hand, if you hold a seminar (perhaps the same program) at a local garden center on a Saturday morning and fifty or more citizens show up, then perhaps you have met the objectives. The distinction should be obvious — what the sponsoring organization’s members do for themselves is commendable, but not within the objectives being sought. Likewise, presentations made outside of your metropolitan area are also commendable, but do not achieve the desired effect of awareness within your own community.

Any educational effort performed as part of a flower show is expected by the AHS and is covered by the points assigned to the flower show itself under *Section II*.



Section IV: Creative Promotion of Daylilies

Adoption of the Daylily as Official City Flower

A copy of the city proclamation, council minutes, newspaper article, etc. to show that the daylily was adopted as the official flower will garner some points. More importantly, the committee would like to know that the public is truly aware of same, currently, since this adoption may have occurred many years previously. What is done to keep this knowledge current before the citizens since it was adopted? If you took a random survey, how many would know? Awareness!

Adoption of a Community-named Daylily

State the registered name of the cultivar and year of registration, if known. This registration may have occurred prior to the current two-year assessment period. As with the official city flower, state how the general public was made aware of the fact and what is being done to keep this knowledge current before the citizens during this assessment period — is it planted in numerous places around the city, for example. Unless the public is aware of this, the pure naming of the daylily is not too significant from a publicity perspective.

Fundraising

This is another category where the concept of a sponsoring organization’s activities must be closely examined and separated from the AHS Daylily City mission. Whether a fundraiser is open to the public or private, evidence must be provided to show that the community was the primary beneficiary of the major portion of the funds raised. Points apply here depending upon how the raised funds are used. Supporting public activities involves efforts which clearly affect the city, not those simply held to meet the expenses of an event itself or to cover an internal budget, e.g. a plant sale where the majority of income is used to meet the general club operating budget.

More important than the dollar value raised at a plant sale, for example, is how many of the general public bought and planted daylilies as a result of the sale? If some stated percentage of the money is used to create or upgrade public plantings, to support a seasonal TV show, school science projects, scholarships, or AHS gift subscriptions to youths (other than children of current AHS members), etc. — that is what we are looking for here to garner more than the minimum points. Prove that the funds benefit the public more than the group which raised the money!

Public, Daylily-focused Events

A garden tour is a very good way to promote the public awareness of private or public gardens and it might also qualify for points under fund-raising, as well, if fees are charged in excess of the cost of holding the tour. The evidence must indicate if such a tour was an internal event for the sponsor or a public one. If the former, it does not qualify for points. If the latter, how was it publicized and how many citizens, outside of the host group, participated? How many gardens were involved? Was there any follow-up to keep the citizens involved with the daylily?

Festivals represent the ultimate in daylily activities as they can build on community enthusiasm which goes beyond the gardening aficionados and may even attract state or regional notice. Some of the ideas which can be incorporated into a festival are noted later under *Other Creative Community Activity*.

Since flower shows have their own assessment category, they do not receive additional points in this area.

Media Coverage

Media coverage is for publicity that involves and educates the general public, primarily through newspapers, magazines, TV, radio, or the Internet.

Spot advertisements on TV/radio, in the newspaper, or on an Internet web site publicizing presentations, club meetings, flower shows or other similar activities are an insignificant part of the intended scope of this section and will garner minimum points, if any. True, one must publicize events like shows, sales, and club programs, but for the higher point ranges we are really looking for more substance — that which educates the public on some aspect of daylilies, not that which merely informs them of the time/place of the event.

To the committee, high point-scores for print media coverage mean, as an example, publishing a feature article about the show itself, before or after the fact, perhaps describing: how one grooms exhibits; the variety of cultivars one may see if they attend; or a summary of the winning blooms and where they might buy such plants. Other examples might include printing a feature article in your paper's gardening section during bloom season about: one of your AHS Display Gardens; how to hybridize; the summary of a club program, etc.

In regard to TV/radio programs, in what context did the show take place: during the 5:30 A.M. Farm Report, prime time news, or as part of a regular gardening program? Did it hit the right target audience? Does the station have any estimate of how many may have seen it based on their surveys of viewers.

A half-hour program on daylilies which is shown multiple times on the local cable affiliate might receive the full point assessment. A five-minute, one-time segment on a local gardening show or coverage on the local evening news featuring highlights of a garden tour or a flower show in progress, possibly with interviews, would be considered more of an extemporaneous media event that would achieve less than the maximum points.

One of the best ways to reach the average gardener is by making them aware of the AHS web site. Most cities and many school systems now have their own web sites so creating daylily-related material or links in those is an excellent means of providing publicity. Note, however, that web pages of individual AHS members, commercial, or educational, generally will not garner points directly under this category unless it can be shown that the site has a noticeable impact on the community in general and that the citizens can reach it through a city government, chamber of commerce, school, or other public web site.

Try and get into the media some of the things that you might put in an AHS regional newsletter, but which are tailored more towards the general public. Concisely document what the media coverage entailed. Copies of print media coverage, or press releases, would be desirable. In the case of TV/radio, simply describe the coverage, its length, when shown, etc. If possible, estimate the impact on the community — did the media coverage result in an increase in calls for more information about daylilies, for example.

Other Creative Community Activities

This category is for any activity of a *community* nature which is not covered elsewhere.

Other activities could include, but are not limited to

- initiating school science projects related to daylilies;
- distributing daylily brochures or “free” plants at a summer street carnival;
- selling AHS publications (at cost) through neighborhood garden clubs;
- staffing a booth to dispense daylily information at some community event; hosting a luncheon featuring daylily dishes;
- hanging daylily banners on city lamp posts;
- sponsoring a daylily poetry contest in a school;
- hosting a Daylily 10K Walk to benefit a local charity;
- holding a plant give-away for every child in an elementary school class, possibly encouraging them to exhibit their results in the subsequent bloom season;
- sponsoring boy/girl scout daylily projects leading to a merit badge;
- funding scholarships;
- holding a juried daylily art show;
- naming a street for the daylily, e.g. Daylily Court



Conclusion

Some of the recommendations or suggestions in this guide may only involve submitting existing documentation which is currently available. Some recommendations will require working with community and city partners over a period of time in order to garner anticipated or additional points.

The AHS Daylily City Committee wants this program, even at the entry level, to reflect highly on the daylily. If we seem too tough in our minimum expectations, it is because of our love of the daylily and our commitment to making the AHS Daylily City designation something to which all in AHS can really be proud. The committee is committed to assisting you in achieving your goal. Please contact the AHS Regional Vice-President for assistance as you move forward with your assessment preparation.



Appendix A: Maintenance Agreement Outline

—Hypothetical Outline—

AHS Daylily City Landscape Maintenance Agreement

GARDEN LOCATION:

Address: _____

Description: _____

RESPONSIBLE MAINTAINING PARTY:

Organization: _____

Contact's Name: _____

Address: _____

Phone/E-mail: _____

SCOPE:

SOIL TESTING:

PLANTING & RENEWAL OF DAYLILIES:

MULCHING:

LEAF/DEBRIS REMOVAL: .

FERTILIZATION:

WATERING:

DEADHEADING AND WEED CONTROL:

INSECT & DISEASE CONTROL:

SEASONAL COLOR (Annuals, Bulbs):

PERMANENT PLANTINGS (trees, shrubs, ground covers):

MISCELLANEOUS:

Labeling: .

COMPLIANCE/TERMINATION AGREEMENT: As the responsible party for the maintenance of the noted garden /plot / bed, I (we) agree to abide by the specifications outlined in this agreement, with the option to renew my (our) participation annually based upon satisfactory completion of all tasks. In the event that I (we) are unable to maintain the area in the agreed to manner, I (we) will immediately inform the sponsors of the city's AHS Daylily City program. I (we) understand that the AHS Daylily City sponsor may also immediately terminate my (our) participation at any time for cause or negligence in the performance of the tasks outlined in this agreement.

Signature: _____

Date: _____

—Hypothetical Example # 1—

**AHS Daylily City
Landscape Maintenance Agreement**

GARDEN LOCATION:

Address: Entrance to Municipal Park
100 North Main St.
Your City, USA

Description: Triangular border of 75 daylilies in front of park sign. Daylilies comprise 60% of plant material which also includes a dozen rotunda hollies, two dogwood trees, ornamental grasses, seasonal bulbs and annuals (summer: petunias; fall: chrysanthemums).

RESPONSIBLE MAINTAINING PARTY:

Organization: Sunshine Daylily Club
Contact's Name: Joe Smith
Address: 25 Maple St., Your City, USA
Phone/E-mail: (919) 555-1234

SCOPE: *Members of the responsible organization shall perform all maintenance services noted below for the period of one year at the subject site. The work shall be performed in such a way as to maintain a neat appearance within the guidelines of the AHS Daylily City program while causing minimum inconvenience to the public. Safety of maintenance personnel and pedestrians shall be of paramount importance.*

SOIL TESTING: A soil test will be performed prior to initial planting of the garden and then on two-year intervals to determine nutrient imbalances and the proper amounts of lime and fertilizer to apply.

PLANTING & RENEWAL OF DAYLILIES: Daylilies will be dug and divided, as necessary, in the early fall. At least 10% of the plants will be replaced annually, preferably with newer cultivars, to heighten public awareness of the diversity and improvements within the genus. Dead or unhealthy plants shall be replaced immediately upon discovery.

MULCHING: Two inches of double-shredded bark will be applied in March to retain moisture and retard weeds around all daylilies, annual beds, and permanent plantings. Mulch will be renewed, as necessary, in the fall after the ground is frozen.

LEAF/DEBRIS REMOVAL: Trash and other debris will be removed at least monthly during the growing season. Herbaceous perennials left standing through the winter shall be cut back in the spring. Fall annuals shall be left until the first killing frost. Leaves of all bulbs are to yellow naturally and then be cut off at the base. All leaves will be removed from the site regularly during fall and winter for curb appeal — at least bi-monthly from September through March.

FERTILIZATION: Daylilies shall be fertilized in March, mid-May and again in September at the rate of 1 pound per 100 square feet of bed area using 10-10-10 analysis fertilizer*. Shrubs and ground covers shall be fertilized in the fall (Sept./ Oct.) at the rate of 3 pounds per 100 square feet of bed area using 10-6-4 analysis fertilizer*. Other plant material shall be fertilized with a slow release or 50% organic fertilizer in May and a 10-10-10 booster* in late summer, if necessary. Lime shall be applied in the fall at the rate of 50 pounds per 1000 square feet*. (*Fertilizer and lime are to be applied as noted unless soil testing dictates otherwise.)

WATERING: Hand watering (city spigot available) shall be performed weekly during the growing season if 1” of rain has not been received.

DEADHEADING AND WEED CONTROL: If deemed necessary, a pre-emergent (soil applied) herbicide shall be applied in late March to control annual weeds. All beds shall be weeded on a continuous basis throughout the growing season to maintain a neat appearance at all times. A non-selective post-emergent, foliar-applied herbicide shall be used only when necessary. The use of sterilants is prohibited. Daylilies, other perennials, and annuals shall be deadheaded at least weekly during their respective bloom period, daily if possible. Spent daylily scapes and seed pods shall be removed at least weekly during the bloom season.

INSECT & DISEASE CONTROL: Plantings will be inspected at least monthly for plant-damaging insect or disease problems during the growing season. Appropriate pesticides and/or fungicides will be applied as the situation dictates and according to current city, state, and federal laws, utilizing EPA registered materials.

SEASONAL COLOR (Annuals, Bulbs): Spring bulbs and summer annuals shall be planted on 8 inch centers to fill designated areas. Summer annuals shall be removed and replaced in early fall when fall annuals are available.

PERMANENT PLANTINGS (trees, shrubs, ground covers): Ground covers shall be pruned as needed to contain them within their borders. The following are the responsibility of the city parks department and not within the scope of this agreement: 1) Cutting of the surrounding grass and edging of the borders; 2) Replacement of permanent plantings, if required; 3) Pruning ornamental trees and shrubs to remove dead or damaged branches. The city parks department will be notified of any conditions requiring their attention.

MISCELLANEOUS:

Labeling: Permanent wooden markers will identify each daylily cultivar and its hybridizer.

COMPLIANCE/TERMINATION AGREEMENT: As the responsible party for the maintenance of the noted garden /plot / bed, I (we) agree to abide by the specifications outlined in this agreement, with the option to renew my (our) participation annually based upon satisfactory completion of all tasks. In the event that I (we) are unable to maintain the area in the agreed to manner, I (we) will immediately inform the sponsors of the city’s AHS Daylily City program. I (we) understand that the AHS Daylily City sponsor may also immediately terminate my (our) participation at any time for cause or negligence in the performance of the tasks outlined in this agreement.

Signature: _____ Date: _____

Appendix C: Maintenance Agreement Example #2

—Hypothetical Example #2—

AHS Daylily City Landscape Maintenance Agreement

GARDEN LOCATION:

Address: First National Bank
200 Central Plaza
Your City, USA

Description: Four planter boxes in front of bank containing 6 daylily clumps each.

RESPONSIBLE MAINTAINING PARTY:

Organization: 4-H Club
Contact's Name: Mary Jones
Address: 101 Pine Ct., Your City, USA
Phone/E-mail: (919) 555-4332

SCOPE: *Members of the responsible organization shall perform all maintenance services noted below for the period of March through July at the subject site within the guidelines of the AHS Daylily City program.*

PLANTING & RENEWAL OF DAYLILIES: New cultivars will be planted in clump strength each March in standard, nursery grade potting mix.

MULCHING: Two inches of pine bark will be applied upon initial planting.

LEAF/DEBRIS REMOVAL: Trash and other debris will be removed weekly during the noted period, as necessary. Planters will be recycled after daylily bloom season for other uses not within the scope of this agreement.

FERTILIZATION: Daylilies shall be fertilized when planted in early March with 8-8-8 analysis fertilizer.

WATERING: Planters have an internal watering system which provides 1" of water per week.

DEADHEADING AND WEED CONTROL: Spent daylily blooms, scapes and seed pods shall be removed every three days during the bloom season. Members of 4-H club will use a rotating roster to assign this duty.

INSECT & DISEASE CONTROL: Organic pesticides and/or fungicides will be applied, if needed, during monthly inspections.

LABELLING: A small plastic marker will identify each daylily cultivar by registered name.

COMPLIANCE/TERMINATION AGREEMENT: The 4-H Club agrees to abide by the specifications outlined in this agreement. We understand that the Sunshine Daylily Club may immediately terminate our participation at any time for cause or negligence in the performance of the tasks outlined in this agreement.

Signature: _____

Date: _____

Appendix D: Application Form



**American Hemerocallis Society
Daylily City Designation
Application**

Certification: Initial/Renewal
(Circle One)

Date: _____

The city of _____ wishes to be certified as an

AHS Daylily City by the American Hemerocallis Society.

Our request is based on an interest in promoting awareness and use of daylilies within the community with the understanding that we must comply with the criteria established by the American Hemerocallis Society. All noted activities are on-going or have been completed during the two calendar years preceding this application.

Daylily Plantings: List all community daylily collections, mass plantings, and/or AHS Display Gardens accessible to the public: (Please print or type the information)

| <u>Facility or Park Name</u> | <u>Address</u> | <u>City</u> | <u>State</u> | <u>Zip Code</u> |
|------------------------------|----------------|-------------|--------------|-----------------|
| | | | | |

Use additional pages, if necessary, to list all location(s).

For each location, please include the following documentation:

- representative slides, photographs, and/or videos,
- copies of mandatory maintenance partnerships (indicating name/address/telephone of contact),
- description of plantings: number of cultivars; labeling standards, if any; number of people directly involved with the plantings; estimated number of people benefiting through visiting or viewing, reading about the efforts, or learning from the project.

Flower Shows: Provide a copy of most recent show schedule, state number of entries and estimated attendance.

Educational/Scientific Presentations: For each presentation, please include: a brief summary of the program, name of speaker(s), location(s), and target audience(s).

Creative Promotion of Daylilies: Please include the following where applicable:

- city resolution adopting the daylily as the “official” flower,
- name and year of AHS registration of a daylily named for the community,
- documented evidence of other promotional activities such as: copies of newspaper or magazine articles, or other printed matter describing or announcing the event; slides, photographs, or brief video.



Name of city official or other individual, by title, who will accept the Daylily City award:

_____ Name _____ Title _____

Responsible contact: _____ (signature)
 _____ (printed name)
 _____ (street address)
 _____ (city, state, zip)
 _____ (phone/fax/e-mail)

— AHS Use Only —

| | |
|--|--|
| RVP Recommendation: ____ Accept ____ Deny | AHS Committee Review: ____ Accept ____ Deny |
| Signature of Regional Vice-President _____ | Individual Committee Scores: _____, _____, _____ |
| Region: _____ | Average Score: _____ Rating: ____ Bronze ____ Silver ____ Gold |
| Date: _____ | Fee Enclosed: _____ Date: _____ |

A.H.S. Daylily City



Designation Criteria

Self-Assessment Form

| <u>Score</u> | <u>Points</u> | <u>Activity Opportunities</u> ¹ |
|--|---------------|---|
| I. Daylily Plantings | | |
| A. Public Planting(s):⁵ | | |
| _____ | 5 | 1) Daylily Collections of Registered Cultivars: ^{2, 4} |
| | 5 - 30 | - One site (minimum of 25 different cultivars) |
| | | - Two or more sites |
| _____ | 5 | 2) Mass Plantings: ² |
| | 6 - 10 | - One site (one or more registered cultivars) |
| | | - Two or more sites |
| _____ | 2 - 8 | 3) Labeled cultivars |
| _____ | 2 - 8 | 4) Landscaping Maintenance Partnerships with: ^{3, 4} |
| _____ | 2 - 10 | - daylily club(s) |
| _____ | 2 - 10 | - city or town government |
| _____ | 2 - 10 | - neighborhood group, civic group, church group, etc. |
| _____ | 2 - 10 | - youth group(s), e.g., Boy/Girl Scouts, 4H Club |
| B. AHS Display Garden(s):³ | | |
| _____ | 5 - 15 | 1) Public (nonresidential), one or more gardens |
| _____ | 2 - 5 | 2) Private residential or commercial, one or more gardens |

Rating Levels

- Bronze:** 50 to 99 points (At least 25 points must be from Section I: Daylily Plantings.)
- Silver:** 100 to 149 points (At least 45 points must be from Section I.)
- Gold:** 150 or more points (At least 60 points must be from Section I.)

¹ Points, up to the maximum shown, will only be awarded for current, on-going activities or those which have occurred in the two calendar years preceding this application (initial/renewal), depending upon scope and effort involved. Supporting details for each accomplishment must be documented where applicable. Supporting materials will not be returned.

² Select one.

³ Select all which apply.

⁴ Points are mandatory for this activity.

⁵ Public plantings other than AHS Display Gardens.

Daylily City Designation Criteria (continued)

| <u>Score</u> | <u>Points</u> | <u>Activity Opportunities</u> ¹ |
|---|---------------|--|
| II. Flower Shows | | |
| _____ | | A. Local daylily show (with a minimum of 75 on-scape entries): |
| | | Attendance: ^{2,4} |
| | 2 | < 100 |
| | 4 | 100 - 499 |
| | 6 | 500 - 999 |
| | 8 | >= 1000 |
| _____ | | B. AHS accredited daylily show (with a minimum of 100 on-scape entries) |
| | | Attendance: ^{2,4} |
| | 3 | < 100 |
| | 6 | 100 - 399 |
| | 9 | 400 - 799 |
| | 12 | 800 - 1499 |
| | 15 | >= 1500 |
| III. Educational/Scientific Presentations | | |
| _____ | | A. School (classroom) Presentation(s): ² |
| | 2 - 8 | 1) One school presentation, one class or grade level |
| | 2 - 15 | 2) Presentations at two or more schools |
| | | B. Other Types of Presentation(s): ³ |
| _____ | 2 - 10 | 1) Garden Clubs |
| _____ | 2 - 10 | 2) Nursing homes/retirement centers |
| _____ | 2 - 10 | 3) Other (describe) |
| IV. Creative Promotion of Daylilies ³ | | |
| _____ | 2 - 5 | A. Adoption of the daylily as “official” city flower |
| _____ | 2 - 5 | B. Adoption of a “community-named” daylily - AHS registered |
| | | C. Activities Providing Community Awareness of Daylilies: |
| _____ | 4 - 20 | 1) Fund-raising |
| _____ | 4 - 25 | 2) Festival, Garden Tour, or similar public, daylily-focused events |
| _____ | 2 - 20 | 3) Media coverage of any daylily activities |
| _____ | 2 - 25 | 4) Any other creative community activities promoting daylilies |

Total Score

¹ Variable points, up to the maximum shown, may only be awarded for current, on-going activities or those which have occurred in the two calendar years preceding this application (initial/renewal), based upon scope and effort involved. Supporting details for each accomplishment must be documented where applicable. Supporting materials will not be returned.

² Select one.

³ Select all which apply.

⁴ Half-credit shown if flower show is not an annual event.