

Coming with your Spring 2010 Daylily Journal!

Sources 2010

A complete guide to resources for daylilies and garden supplies!

- Daylily growers by AHS Region!
- National garden suppliers!
- Informative advertising to help you find what you are looking for!
- Convenient small format to keep all year!

It's free!

And you don't have to sign up to get one!



Reach out to new customers and old!

A basic listing in *Sources 2010* is \$30. A basic listing online at the AHS website at www.daylilies.org is also \$30. Do both for only \$60.

The online Source List is the most visited area of the AHS website, receiving over 600,000 visits a quarter.

The print catalog, *Sources 2010*, will be mailed with the Spring 2010 Daylily Journal.

Sources 2010 print advertising rates*:

Quarter page	\$125
Half page	\$250
Full page	\$500
Back cover**	\$1,200
Inside front cover	\$650
Inside back cover	\$550

* All advertisers will also receive a free basic listing inside *Sources 2010*, much like the local telephone book. Online listing is not included.

** This is the only back cover ad position all year

For your *Sources 2010* print ad (any size), please call Meg McKenzie Ryan, 760-235-8243, or email journal@daylilies.org

Kick up your *Sources 2010* print ad a notch with an enhanced online listing for just \$70 for the year!

Enhanced online listings include:

- Two color photos with your basic information on the AHS website at www.daylilies.org/AHSsource.html
- Enhanced listings are shown at the top of the list for each region
- A customer's click through to your web page will first land on an "Exit Page" with larger photos

For your online listing, please fill out the application included with this *Daylily Journal*, or email the AHS webmaster, Tim Fehr, at webmaster@daylilies.org.

Application deadline is 1/15/10